

Carol Roof  
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[croof@ellislawhorne.com](mailto:croof@ellislawhorne.com)

March 31, 2011

**FILED ELECTRONICALLY**

The Honorable Jocelyn G. Boyd  
Clerk

**SC Public Service Commission**  
P.O. Drawer 11649  
Columbia, SC 29211

RE: Application of True Wireless, LLC for Designation as an  
Eligible Telecommunications Carrier Pursuant to  
47 U.S.C. § 214(e)  
**Docket No. 2011-89-C, ELS File #2488-11751**

Dear Ms. Boyd:

Enclosed for filing are the Affidavits of Publication received from The State-Record Co, Inc. and The Greenville News in the above-referenced docket.

If you have any questions or need additional information, please do not hesitate to contact me.

Sincerely,

s/ Carol Roof  
Carol Roof  
Paralegal

cc: C. Lessie Hammonds, Esq. (via electronic mail service)  
Brian Nixon, Esq. (via electronic mail service)

**NOTICE OF  
FILING AND  
HEARING**

DOCKET NO.  
2011-89-C

Docket Summary: Appli-  
cation of True Wireless,  
LLC for Designation as  
an Eligible Telecommuni-  
cations Carrier

True Wireless, LLC  
("True Wireless" or  
"Company") has filed  
with the Public Service  
Commission of South  
Carolina ("Commission")  
an Application for desig-  
nation as an Eligible  
Telecommunications  
Carrier ("ETC") in the  
State of South Carolina  
pursuant to 47 U.S.C. §  
214(e); 47 C.F.R. §  
54.201 of the Federal  
Communications Com-  
mission ("FCC") of the  
Communications Act of  
1934, as amended (the  
"Act"), and the rules and  
regulations of the Com-  
mission pursuant to S.C.  
Code Ann. Regs. 103-  
690. The Applicant  
requests designation as  
an ETC throughout the  
areas served by non-  
rural carriers, for the pur-  
pose of receiving low  
income universal service  
support, i.e., Lifeline and  
Link Up. The Application  
states that the public  
interest would be served  
by granting the instant  
Application, enabling  
True Wireless to advance  
universal service by  
serving the basic and  
advanced communica-  
tions needs of low  
income consumers.

A copy of the company's  
application can be found  
on the Commission's  
website at  
[www.psc.sc.gov](http://www.psc.sc.gov) under  
Docket No. 2011-89-C.  
Additionally, a copy of  
the application is avail-  
able from the company's  
representative John J.  
Pringle, Jr., Esquire,  
Ellis, Lawhorne & Sims,  
P.A., P.O. Box 2285,  
Columbia, SC 29202.

PLEASE TAKE NOTICE  
that a hearing on the  
above matter has been  
scheduled to begin on  
Wednesday, June 22,  
2011, at 10:30 a.m.,  
before the Commission  
in the Commission's  
Hearing Room at 101  
Executive Center Drive,  
Saluda Building, Colum-  
bia, South Carolina  
29210.

THE STATE MEDIA CO., INC.  
Columbia, South Carolina  
publisher of

**The State**

STATE OF SOUTH CAROLINA  
COUNTY OF RICHLAND

personally appeared before me, Ashleigh McAlister, Inside Classified  
anager of THE STATE, and makes oath that the advertisement,

notice of Filing and Hearing – Docket No 2011-89-C – True Wireless

as inserted in THE STATE, a daily newspaper of general circulation published  
e City of Columbia, State and County aforesaid, in the issue(s) of

arch 16, 2011

*Ashleigh McAlister*

subscribed and sworn to before me

this day March 22, 2011

*Evelyn F. Harriman*

Notary Public

My commission expires  
March 10, 2013

*"Errors- the liability of the publisher on account of errors in  
or omissions from any advertisement will in no way exceed  
the amount of the charge for the space occupied by the item in  
error, and then only for the first incorrect insertion."*

RECEIVED

MAR 24 2011

Ellis, Lawhorne  
& Sims, P.A.

Any person who wishes  
to participate in this mat-  
ter as a party of record  
with the right of cross-  
examination, should file  
a Petition to Intervene in  
accordance with the  
Commission's Rules of  
Practice and Procedure  
on or before April 11,  
2011, and indicate the  
amount of time required  
to address the Commis-  
sion. For the receipt of  
future Commission corre-  
spondence, please  
include an email address  
in the Petition to Inter-  
vene. Please refer to  
Docket No. 2011-89-C.  
Any person who wishes  
to testify and present evi-  
dence at the hearing  
should notify, in writing,  
the Commission; the  
Office of Regulatory Staff  
at 1401 Main Street,  
Suite 900, Columbia,  
South Carolina 29201;  
and the company's repre-  
sentative at the above  
address, on or before  
April 11, 2011, and indi-  
cate the amount of time  
required to address the  
Commission. Please  
refer to Docket No.  
2011-89-C.

Any person who wishes  
to be notified of any  
change in the hearing,  
but does not wish to pre-  
sent testimony or be a  
party of record, may do  
so by notifying the Com-  
mission, in writing, at the  
address below on or  
before April 11, 2011.  
Please refer to Docket  
No. 2011-89-C.

PLEASE TAKE NOTICE  
that any person who  
wishes to have his or her  
comments considered as  
part of the official record  
of this proceeding MUST  
present such comments  
in person to the Commis-  
sion during the hearing.  
Persons seeking infor-  
mation about the Com-  
mission's procedures  
should contact the Com-  
mission at (803) 896-  
5100 or visit its website  
at [www.psc.sc.gov](http://www.psc.sc.gov).

3/11/11  
Direct correspondence  
to: Public Commission of  
South Carolina  
Attention: Clerk's Office  
Post Office Drawer  
11649  
Columbia, SC 29211

MAR 31 2011

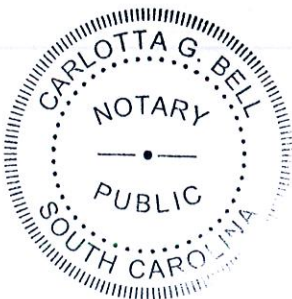
Ellis, Lawhorne  
& Sims, P.A.

## AFFIDAVIT OF PUBLICATION

I, Susan Mullinas, being the sales advertising agent for *The Greenville News*, do hereby testify that the attached legal advertisement was published in *The Greenville News* on March 15, 2011.

Susan Mullinas  
Name of Sales Advertising Agent

Carlotta G. Bell  
Carlotta G. Bell  
Notary Public for the State of South Carolina  
My Commission Expires July 22, 2020





Ad Text:

4678071PUBLIC SERVICECOMMISSION OFSOUTH CAROLINA CLERK'S OFFICE NOTICE OFFILING ANDHEARING DOCKET NO. 2011-89-C Application of TrueWireless, LLC for Desig-nation as an EligibleTelecommunicationsCarrier True Wireless,LLC ("True Wireless" or"Company") has filedwith the Public ServiceCommission of SouthCarolina ("Commissio-n") an Application fordesignation as an Eli-gible Telecommunica-tions Carrier ("ETC") inthe State of South Caro-lina pursuant to 47U.S.C. 214(e); 47 C.F.R.54.201 of the FederalCommunications Com-mission ("FCC") of theCommunications Act of1934, as amended (the"Act"), and the rulesand regulations of theCommission pursuantto S.C. Code Ann. Regs.103-690. The Applicantrequests designationas an ETC throughoutthe areas served bynon-rural carriers, forthe purpose of receiv-ing low income univer-sal service support, i.e.,Lifeline and Link Up.The Application statesthat the public interestwould be served bygranting the instant Ap-plication, enabling TrueWireless to advanceuniversal service byserving the basic andadvanced communica-tions needs of low in-come consumers. A copy of the compa-ny's application can befound on the Commis-sion's website atwww.psc.sc.gov underDocket No. 2011-89-C.Additionally, a copy ofthe application is avail-able from the compa-ny's representativeJohn J. Pringle, Jr., Es-quire, Ellis, Lawhorne &Sims, P.A., P.O. Box2285, Columbia, SC29202. PLEASE TAKE NOTICEthat a hearing on theabove matter has beenscheduled to begin onWednesday, June 22,2011, at 10:30 a.m., be-fore the Commission inthe Commission's Hear-ing Room at 101 Exec-utive Center Drive, Sa-luda Building, Colum-bia, South Carolina29210. Any person who wishesto participate in thismatter as a party of re-cord with the right ofcross-examination,should file a Petition toIntervene in accor-dance with the Com-mission's Rules of Prac-tice and Procedure onor before April 11, 2011,and indicate theamount of time re-quired to address theCommission. For thereceipt of future Com-mission correspon-dence, please includean email address in thePetition to Intervene.Please refer to DocketNo. 2011-89-C. Any person who wishesto testify and presentvidence at the hearingshould notify, in writ-ing, the Commission;the Office of RegulatoryStaff at 1401 MainStreet, Suite 900, Co-lumbia, South Carolina29201; and the compa-ny's representative atthe above address, onor before April 11, 2011,and indicate theamount of time re-quired to address theCommission. Pleaserefer to Docket No.2011-89-C. Any person who wishesto be notified of anychange in the hearing,but does not wish topresent testimony orbe a party of record,may do so by notifyingthe Commission, inwriting, at the

address below on or before April 11, 2011. Please refer to  
Docket No. 2011-89-C. PLEASE TAKE NOTICE that any  
person who wishes to have his or her comments  
considered as part of the official record of this  
proceeding MUST present such comments in person to  
the Commission during the hearing. Persons seeking  
information about the Commission's procedures should  
contact the Commission at (803) 896-5100 or visit  
its website at [www.psc.sc.gov](http://www.psc.sc.gov). 3/11/11

**THANK YOU FOR YOUR ADVERTISEMENT!**

If I can be of further assistance, please call : 864-298-4100